Dear fellow PeaceGeeks,

2013 was an exhilarating year for PeaceGeeks – it represented the first full year of operations. We accomplished a lot last year and are embracing 2014 as a year of growth for PeaceGeeks. We began working with eight new grassroots groups and two international networks engaged in inspiring work promoting peace, human rights and accountability. We saw the vision of the Amani platform realised and are witnessing its power as a tool for grassroots changemakers. And, we continue to be inspired by our amazing team of passionate, skilled volunteers who are the lifeblood of our organization.

Our technology team was busy this year creating the Amani platform, a Drupal-based open source website deployment platform, funded by the Berghof Foundation. We completed the Beta version in July, and launched Amani 2.0 at the end of October. In early November, we began building new websites for our grassroots partners.

PeaceGeeks is currently in the planning stages of six new projects with partners in sub-Saharan Africa who work tirelessly to advocate for the safety and empowerment of women in their communities. This is a great starting point on the path towards our goal of partnering with 18 grassroots organizations in 2014. We are now poised to more than double the amount of partnerships we can sustain.

Looking forward, our team is striving to build off the strong foundations built over the last two years. Our key areas of focus are improving service delivery and management processes, strengthening Amani and its capabilities while deploying sites for partners, building a resilient and sustainable financial model through diversified funding options, and creating strategic and collaborative relationships with other actors in the technology for social change realm.

Your support has been essential for building and sustaining the PeaceGeeks movement, both through the resources you provide and the energy you impart onto us. We are forever grateful for all that we have achieved and to be able to contribute to bringing the world one step closer to everlasting peace. This report is a tribute to all of you who help to make our vision a reality.

Thank you for your support.

Renee Black
Executive Director

We are forever grateful for all that we have achieved and to contribute to bringing the world one step closer to everlasting peace.
Our flagship program achieved major success in 2013. We began partnerships with eight new grassroots organizations and two international networks to collaborate on addressing their core technological needs. Each of these partnerships is unique and we continuously learn from our partners how to strengthen our offering.
Who they are

For 36 years, Isis International has been utilizing media and information and communications technologies as a means towards achieving women’s human rights and facilitating networking and information sharing between women’s movements in the global South. They are activists who engage in research and analysis of the issues affecting women globally; amplify the voices, advocacies and analyses of feminist and social movement activists; build women’s capacity to use media and communications for advocacy, social change and women’s rights; engage with media and help shape a more gender-focussed mass media; and, link and strengthen the impact of feminist and social movement activists around the globe to transform society.

The partnership

PeaceGeeks collaborated with Isis to build a new website that showcases their programs and makes important resources, like the publications they provide on a wide variety of issues, including climate change, peacebuilding and empowerment, more discoverable. Their new website is based on Joomla which allows them to better share information and communicate with their global network. Isis also wanted to learn how to better carry out initiatives such as conference calling, workshops, speak out events, and contests more effectively. We provided training in these areas and introduced them towards useful resources that they could leverage in order to amplify their communications.

PeaceGeeks Team

Project Managers: Magdi Rizkallah & Renee Black
Joomla Developer: Kabita Chakraborti
Logo Designer: May Yang
Website Designer: May Yang & Matt Rayne

Isis Team

Isis Board Member: Luz Martinez
Isis IT Coordinator: Pretchie Obja-an

Timeline

December 2012 – April 2013
Fashoda Youth Forum
South Sudan

Who they are
Fashoda Youth Forum’s mission is to contribute to the process of nation-building and the improvement of the socioeconomic well-being of the people of South Sudan through the promotion of participatory approaches to development and sustainable technologies. They accomplish this by advocating for a restored and unified cultural heritage and facilitating an enabling environment for economic empowerment, based on principles of democratic accountability, transparency and self-reliance. Fashoda Youth Forum seeks to translate the development policies of the Government of South Sudan into action and have a positive impact on sustainability through a social contract with program stakeholders.

The partnership
This partnership was the pilot for PeaceGeeks’ Remote Internship program that was launched in Spring 2013. This program is designed to connect grassroots organizations to researchers who conduct research in areas such as policy, best practices and fundraising models. With the help of these interns/researchers, PeaceGeeks worked with Fashoda Youth Forum to analyse best practices in rural farming education and engaging stakeholders in the process as well as potential models for community land use among post-conflict returnees. The Remote Internships program is currently on hiatus pending further funding.

PeaceGeeks Team
Project Manager: Jared Lee
Project Assistant: Ian Anderson
Project Team: Shayda Sabet, Daniel Babcock, Sara Ruthnum, Joel Rubio, Alejandro Escudero

Fashoda Team
Executive Director: John Oyech Lwong

Timeline
May 2013 – August 2013
Who they are
Natural Capital Advisors is a Canadian-based consultancy that received a grant from the Ford Foundation. They work with businesses, governments and non-profit organizations to document conflict-related issues connected to the use and management of natural resources.

The Partnership
We collaborated with Natural Capital Advisors to support Elsam, an Indonesian IT organization based in Jakarta. This project developed an effective solution to resource-related conflict that Elsam can use to collect reports about incidences of conflict and violence, and produce actionable reporting that will help local organizations to better mobilize towards reducing the threat of conflict.

PeaceGeeks Team
Project Managers: Scott Nelson & Renee Black
Auditors: Lan Yan, Alicia Girard, Patricia Mongey, Jen Allen

Natural Capital Advisors Team
Principals: Art Blundell & Emily Harwell

Timeline
January 2013 – June 2013
Saathi
Nepal

Who they are
Saathi means ‘friend’ in Nepali. In 1995, Saathi
opened Nepal’s first safe home for women
and children affected by violence. Today, they
have expanded their programs to provide
comprehensive support services for women and
children survivors of violence. They strive to
increase respect and dignity of women in Nepali
society and fight for women’s rights and equality
at all levels. They provide support to victims
and survivors through their safe home and
programs focussed on advocacy, anti-trafficking
and creating safe spaces in society for women
and children. They advocate for the formulation,
development, and implementation for national
plans and policies to improve the status of women
and children in Nepal.

The partnership
In this project, PeaceGeeks is working with Saathi
to create a new website that better organizes
information on their key programs, presents
themselves to a broader audience and connects
them with stakeholders and beneficiaries.
PeaceGeeks is also helping Saathi to improve their
logo and strengthen their branding, so that they
can present themselves more consistently to their
audiences. We are also exploring the development
of a second site to support their campaign to
engage men, through the All Nepal Football
Association, in the fight to end violence against
women.

PeaceGeeks Team
Project Manager: Magdi Rizkallah
Designer: Daisy Aylott
Auditors: Lan Yan, Daisy Aylott,
Tim Tewsley, Lisa Bould

Saathi Team
Executive Director: Bandana Rana
Communications Leads: Anup Nasnani
& Samjhana Kachhyapata

Timeline
June 2013 – June 2014

“I am constantly inspired by
the courage and determination
of our partners, and grassroots
leaders such as Leymah Gbowee,
Cerue Garlo, Bandana Rana and
Ruth Ochieng, who continue to
fight for change despite difficult
circumstances and often at risk
to their personal safety.”

Renee Black
Executive Director, PeaceGeeks
Isis Women's International Cross-Cultural Exchange
Uganda

Who they are

Founded in 1974 in Geneva and relocated to Uganda in 1993, Isis Women’s International Cross-Cultural Exchange (Isis-WICCE) has a mission to ignite women’s leadership, amplifying voices and deepen their activism in re-creating peace. They aim to use research and data to defend the rights of women and girls. By sharing the experiences of successful women activists and leaders in peace, other women and girls can be encouraged to defend their rights. They are working towards more rigorous research practices with a stronger political analytical approach. They have three main programs that focus on information exchange, documentation and publication. Their intention is to encourage activists to think, learn, and act together on issues that affect women across the globe.

The partnership

PeaceGeeks is helping Isis-WICCE to get a new website that better tells their story, and that can also be used to collect data and report on violence against women in rural communities across the globe. We are currently building and customizing their website on the Amani platform. PeaceGeeks is also working with Isis-WICCE on organizational branding by developing a new, refined version of their logo and creating site infographics to tell their stories in visual ways.

PeaceGeeks Team
Project Managers: Magdi Rizkallah & Renee Black
Designer: Paul Thompson
Auditors: Lan Yan, Daisy Aylott, Kalin Harvey, Marie Roussel

Isis-WICCE Team
Executive Director: Ruth Ochieng
IT Coordinator: Joseph Tukamashaba
Communications: Gloria Loyce

Timeline
June 2013 – June 2014
Young Women Entrepreneurs Kenya

Kenya

Who they are

Young Women Entrepreneurs Kenya (YWEK) was formed by young Kenyan women in the wake of the election violence that rippled across the country in 2008. Their vision is to restore the dignity of women through self-reliance, and they aim to strengthen the inclusion, participation, and socio-economic empowerment of young women in national development processes. Their programs include entrepreneurship and life skills training, support groups, and networking opportunities among young mothers, sex workers, and youth. YWEK helps young women to be change agents in their society.

The partnership

Although working for many years to improve the situation of women in Kenya, YWEK did not have an organizational identity, online presence or strategic method of reaching their supporters and beneficiaries. Our team worked with them to develop a new logo and communications materials, such as letterhead and business cards, that reflect their values as an organization and give them the confidence to present themselves to the world. We also launched their very first website, on the Amani platform, in January 2014 and have conducted training sessions so that their team can manage the site themselves over the long-term.

PeaceGeeks Team

Project Manager: Renee Black
Designer: Lan Yan

YWEK Team

Programs Manager: Bruno Owiti

Timeline

September 2013 – February 2014

Getting more people to be in touch with what we do has been the major challenge. PeaceGeeks has helped us with the basic needs of every organization.

Bruno Owiti
Programs Manager

“AUSTRALIA” by Department of Foreign Affairs and Trade
© Attribution License
Africa Youth for Peace and Development

Sierra Leone

Who they are

Africa Youth for Peace and Development (AYPAD) is based in Sierra Leone and was formed with the vision of continental integration for peace and development for youth in Africa, and is presently operating in 30 countries across the continent. Their aim is to empower youth through multi-faceted developmental programs. They work in areas of peace, homelessness, war-affected youth, health and sanitation, HIV/AIDS, and total involvement of youth in the change of society. Their focus is on environmental, social and cultural programs such as tree-planting projects, yoga, football, and traditional music and dance.

The partnership

PeaceGeeks worked with AYPAD on the creation of a new Amani website, that they can easily manage and keep up to date. AYPAD’s site was the very first Amani website to launch! Their goals for this website are for partners and volunteers to be able to learn more about AYPAD’s programs and impact as well as foster information-sharing throughout their network. PeaceGeeks also collaborated with AYPAD to build an image that reflects AYPAD’s beliefs and vision through a new logo. This logo will be part of a branding project that positions AYPAD amongst its like-minded organizations. PeaceGeeks was introduced to AYPAD by our sponsor, LUSH Cosmetics.

PeaceGeeks Team

Project Manager: Renee Black
Designers: Katherine Valenzuela & Mina Radivojevic

AYPAD Team

International Executive Director: Salis Bangs

Timeline

October 2013 – January 2014
The initiative by PeaceGeeks has enabled us have visibility, since more people can now see the kind of initiative undertaken by the organization in curbing gender violence.

Steve Biko
Chairperson

Nakuru Gender-Based Violence Network
Kenya

Who they are
The Nakuru GBV Network is a network of 15 organizations working to combat gender-based violence and educate on and uphold gender-focussed government initiatives in Nakuru County, Kenya. They came together in 2007 during the election violence that adversely affected many women in the region. They provide coordinated support and programs for survivors of violence. Their activities are aimed at reducing levels of violence through awareness-raising campaigns, community sensitization, capacity building, distribution of information and educational materials and by fostering strong partnerships and networking opportunities for those committed to ending gender based violence in Nakuru County.

The partnership
The Nakuru GBV Network, as a loose network of like-minded organizations, did not have efficient methods of coordinating their activities, communicating within their network and sharing their experiences with the world. Together, we developed and customized a new Amani-based website, the first website the network has ever had, so that they are able to communicate better amongst their members and share information amongst the network as well as with a broader audience. We also created a new logo to provide a symbol to unite the network that reflects the values of the diverse groups collaborating to eliminate gender-based violence in their communities.

PeaceGeeks Team
Project Manager: Renee Black
Designer: Mina Radivojevic

Nakuru GBV Network Team
Chairperson: Steve Biko

Timeline
September 2013 – February 2014
Global Network of Women Peacebuilders (GNWP) is a coalition of women’s groups and other civil society organizations from Africa, Asia and the Pacific, South Asia, West Asia, Latin America, Eastern and Western Europe. Their mission is to bridge the gap between policy discussions on women, peace, and security issues, and the actions taken to implement them on the ground. GNWP works towards initiatives on the implementation and localization of UNSCR 1325 and 1820 and the supporting resolutions at regional and national levels. UNSCR 1325 addresses the impact of war on women and the role women should play in conflict management, conflict resolution, and sustainable peace. UNSCR 1820 condemns the use of sexual violence as a tool of war and declares that rape and other forms of sexual violence can constitute war crimes, crimes against humanity, or a constitutive act with respect to genocide. GNWP provides advice on the drafting of National Action Plans, undertaking workshops on capacity building, and creating experience and learning forums with member countries.

Who they are

The partnership

The goal of this project was to help GNWP increase the clarity of their website. Their current website is extremely text-heavy and difficult for the over-extended staff and volunteers to keep up to date. We are re-designing it with a focus on increasing the accessibility and usability of its information and will deploy it using the Amani platform. We are also conducting a branding exercise that involves input from their entire network, to update their logo and refresh their public image.

PeaceGeeks Team

Project Managers: Renee Black & Magdi Rizkallah
Designer: Lan Yan

GNWP Team

Programs Manager: Helena Gronberg
Support Team: Subashini Perumal, Eleonore Chowdhury, Dominique De Leon

Timeline

July 2013 – March 2014
The Digital Humanitarians Network (DHN) is dedicated to leveraging the capacities of digital volunteer resources to respond to and assist humanitarian actors on the ground when disasters strike. The aim of this network-of-networks is to form a consortium of Volunteer & Technical Communities (V&TCs) and to provide an interface between formal, professional humanitarian organizations and informal volunteer and technical networks. Their services include real-time media monitoring of mainstream and social media, rapid geo-location of event-data and infrastructure data, creation of live crisis maps for decision support, data development and data cleaning, GIS and Big Data analysis, satellite imagery tagging and tracing, time-sensitive web-based research. PeaceGeeks is proud to be a member of the Digital Humanitarians Network.

The partnership
The network has been using a Ning site since inception, but this is no longer meeting their needs in terms of organizing information in a clear and effective manner. PeaceGeeks has worked with DHN to launch a new Amani website that will streamline their communications and utilize the mapping feature of Amani to display its international membership in an interactive format. We will also be examining the branding and marketing view of the network.

PeaceGeeks Team
Project Manager: Renee Black
DHN Team
Willow Brugh
Timeline
December 2013 – March 2014
PeaceGeeks recently held the 17th session of PeaceTalks on April 2.

Starting in May 2013, PeaceGeeks has been working in partnership with the BC Council for International Cooperation to run these events, which routinely attract audiences of about 40 people, comprised of professionals, students, academics, BCCIC members and other community members. PeaceTalks brings these people together to discuss issues in international peace, human rights and accountability in an accessible forum.

Our most popular event yet, with attendance of 70 people, was a panel discussion on the role of the extractive industry in protecting and promoting human rights. The panel consisted of Don Wright of Amnesty International, Federico Velasquez of Anglo-American and Glenn Sigurdson of the Responsible Minerals Sector Initiative.

In 2013, we received €30,000 from the Berghof Foundation to develop the Amani platform. This has laid the foundations for a major offering in our PeaceProjects program. The development team, a hard-working group of volunteers and contractors, completed the Beta version of Amani in July 2013. After reviewing the code base and the upgrade path, the team opted to clean up the core code in the platform before making it available for deployment. This culminated in the launch of Amani 2.0 towards the end of October. We have since deployed Amani with three partners with four sites close to completion.

The major accomplishment in the past year was the development of the Amani platform. This tool helps us in the following ways:
1) Rapidly deploying new websites with most of the functionality that our partners requires, including a mapping tool for collecting data and reporting on critical issues;
2) Standardizing our delivery tool, making it easier to transition volunteers on and off project teams and ensure project sustainability;
3) Enabling partners who host through us to leverage future upgrades and fixes to the Amani platform.

Find out more: www.projectamani.org
## Financials

### PeaceGeeks Society

**Statement of Financial Position & Changes in Net Assets**
As at December 31, 2013 with comparative figures for 2012

<table>
<thead>
<tr>
<th>Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents (note 1)</td>
<td>$13,961.59</td>
<td>$8,211.31</td>
</tr>
<tr>
<td>Accounts receivables</td>
<td>5,215.50</td>
<td>-</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>33-33</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>19,210.42</strong></td>
<td><strong>8,211.31</strong></td>
</tr>
<tr>
<td>Due from PGI</td>
<td>34,190.00</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>53,400.42</strong></td>
<td><strong>8,211.31</strong></td>
</tr>
</tbody>
</table>

**Footnotes:**
1. Cash equivalents:
   Cash equivalents includes amounts held as Bitcoin, a digital currency. The amounts are valued at the trading price per the Canadian Virtual Exchange. As at December 31, 2013, PGS held 5,485.7 Bitcoin.

Note: The figures that appear in the financial summary shown are derived from the 2013 & 2012 consolidated financial statements that have been compiled by Chartered Accountants adhering to an Auditor’s Rule of Professional Conduct.

### DONATIONS

**Received in 2013**

- Foundations: 5%
- Individuals: 28%
- Corporations: 67%

### EXPENSES

**in 2013**

- Programs: 98%
- Marketing: 1%
- Administrative: 1%
I love what Peacegeeks is doing! My time with Peacegeeks was an amazing experience that I will never forget. It was a great experience to work on a project that not only challenged my creative skills but also had an effect on the world. I got to work with other passionate people that were across the globe on a project that made a difference in peoples lives. I learned many new skills that I have helped me grow as an artist and I could not have learned them without Peacegeeks. Thanks Peacegeeks!

Sunny Shah
volunteer designer

Meet Some of OUR AMAZING VOLUNTEERS

Andra Avram
Accountant
Andra has been with PeaceGeeks since July 2013. Her performance has been outstanding, her enthusiasm off the charts and has been very innovative and a “dry area”. She took on all the financials and quickly found ways to improve and shorten the time required. She is a great asset to the PeaceGeeks team.

Darius Burbidge
Grant Writer
Darius has been on the fundraising team since July 2013 and is always game to take on any task that comes his way. He is a ridiculously meticulous writer and has been a huge part of us producing high quality grant applications that will bring us some big money one day! He takes his role with us very seriously, is a dedicated volunteer and a great asset to the PeaceGeeks team.

Vivian Fung
Human Resources
Vivian has been with us since June 2013 and has been extremely enthusiastic and passionate since day one. She demonstrated she is very detail oriented many times including when she was preparing the presentation for the PG 101. She takes her HR role seriously, and isn’t afraid to suggest new ideas and processes. We feel that we can rely on her for any task given to her. We believe she does an exceptional job leading the HR team.

Daisy Aylott
Designer
Daisy has been with PeaceGeeks since September 2012. Daisy launched herself into the development of the Amani platform. Her research on the non-profit sector needs, helped to guide the development of Amani. She produced wireframes for PC and mobile, designed the site layout, created our brand identity and has made Amani into the successful platform it is now. Moreover, she is always an absolutely pleasure to work with, and has been one of our most disciplined volunteers.

Steve Krueger
Developer
Steve connected with PeaceGeeks in January 2013. Steve dedicated his time to helping take the Amani platform from an idea to a concrete reality through regular weekly meetings and hard work. He brings to our projects teams a strong commitment and enthusiasm for doing things right, a strong work ethic and a great team environment. He also steps in to help us with fixes of our own website as well, including our crowd-funding campaign. From the start, it has been an absolute pleasure having Steve as one of our key team members on Amani.
LOOKING AHEAD

We will continue to work directly with grassroots initiatives as well as umbrella organizations that provide direct support to grassroots initiatives.

We believe that mobile offers the next most significant opportunity to advance our work. This includes developing a tool that allows users to submit reports via SMS and smartphones in order to strengthen the accessibility of Amani. With respect to web-based projects, we will endeavor to focus on projects that are aimed at specifically engaging constituents rather than attracting donor funding. We also continue to focus on ensuring that our projects are aimed at strengthening the communications capacities of grassroots organizations. 2014 should be another remarkable year of inspiration and achievement for PeaceGeeks!

Our goal this year is to begin partnerships with 18 new groups that can use technology support to transform their work promoting peace, human rights and accountability.
Thank You to All of Our Donors

in 2013

Individual Donors

Andra Avram
Andrea Wray
Andrew Black
Ann Brenton
Anthony & Ann-Marie Kerr
Arvindranath Dwarka
Barbara Cornelius
Barb Fowlie
Bert & Cheryl Frizzell
Beth Freeman
Carole Griffon
Carol Snider
Claire Cartmill
Colleen Mizerit
Daisy Aylott
David Beddington
David Wotherspoon
Dickson Crawford
Emily Chen
Erica Letchford
Ernest Tsang
Eve Rickert
Ian Anderson
Jason Lee
Jen Allen
Jessica Lam
Jill McTiernan
Jim & Heather Eisenhauer
Jonathan Haley
Judith Allen
Karen Bloxham
Kathryn Doyle
Lewis Evans
Lynn McFaddlen-Davies
Mack Flavelle
Mack Hardy
Magdi Rizkallah
Margaret MacDonald
Mark Fowlie
Mark Williams
Matt Doyle
Michael Shepherd
Michelle Power
Nancy Bracey
Nikunj Soni
Pam & Mike Sywulych
Renee Black
Richard Smith
Robbie & Jean Shaw
Ron Lauffer
Scott Nelson
Shannon Salvador & Jared Lee
Sharon Foster
Shauna & Payson Hunter
Sheila Mullins
Sheila & Richard Salvador
Steve & Shirley Parker
Sussanne Milner
Tim Tewsley
Valerie Mullins
Walter Thompson
Wayne Thompson
Wen-Zhi Danielle Lim
Will Luton

Strategic Partners

BCCIC

Peace Together

In-kind Tech Support

and Volunteer Hours

Event Sponsors

Mack Hardy
Magdi Rizkallah
Margaret MacDonald
Mark Fowlie
Mark Williams
Matt Doyle
Michael Shepherd
Michelle Power
Nancy Bracey
Nikunj Soni
Pam & Mike Sywulych
Renee Black
Richard Smith
Robbie & Jean Shaw
Ron Lauffer
Scott Nelson
Shannon Salvador & Jared Lee
Sharon Foster
Shauna & Payson Hunter
Sheila Mullins
Sheila & Richard Salvador
Steve & Shirley Parker
Sussanne Milner
Tim Tewsley
Valerie Mullins
Walter Thompson
Wayne Thompson
Wen-Zhi Danielle Lim
Will Luton

Neba

Lost, Found

HIV

CAR 2GO

Shade Executors

Ultimate Mobile Spa

The Pint

TheBike

The Pint

Backbone

The Jibe

Cantrust

AffinityBridge

HiVEx

Granville Island Made in Print

Saul Good Gifts

Calabash Bistro

Home Stayers Emporium

Red Racer

Bon Chaz

HiVEx

Love to Together

BCCIC

Peace Together

Strategic Partners